



TIDES

THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT

MAKING WAVES OF CHANGE

Brackets for Brains and Diversity for the 2022 NCAA Division I Men's and Women's Basketball Tournaments

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Presented by:
The Institute for Diversity and Ethics in Sport™
with the DeVos Sport Business Management Program
in the College of Business Administration of the
University of Central Florida

Brackets for Brains and Diversity for the 2022 NCAA Division I Men's and Women's Basketball Tournament

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Executive Summary

Orlando, FL... March 23, 2022 – The Institute for Diversity and Ethics in Sport (TIDES) at the University of Central Florida (UCF) released “Brackets for Brains and Diversity for the 2022 NCAA Division I Men’s and Women’s Basketball Tournaments.” Based on TIDES criteria, Michigan would be the Men’s National Champion while Kentucky would be crowned as the Women’s National Champion.

This is the third year TIDES has released this study with 2020 being the inaugural year. This study is based on a comprehensive analysis of the 128 teams that were selected for the 2022 NCAA Division I Men’s and Women’s Basketball Tournaments. These brackets examined the Graduation Success Rates (GSR) and Academic Progress Rates (APR) as reported by the NCAA for the selected men’s and women’s tournament teams, and reseeded teams appropriately based on special criteria from an APR and GSR standpoint. Also considered were the teams’ GSR gap between white and Black student-athletes and head coach demographics (race and gender).

TIDES Director Richard Lapchick said, “This study serves to underline the importance of academic success and highlight those teams who are setting the standard and those who are lagging behind. Ultimately, we discovered that many of the anticipated tournament favorites fell in seeding based on how they performed in the classroom and in their hiring practices. While the NCAA Tournament highlights the best on the hardwood,

our Report aims to highlight those schools which excel in the classroom, curb the gap between the graduation rates of Black and white student-athletes, and universities that hire women and people of color as head coaches. No one is an athlete forever, and the universities who are able to graduate their student-athletes with degrees are the best at setting up their student-athletes the best for success after they put up their last shot on the hardwood.”

The “TIDES Projections,” result in brackets for the men’s and women’s tournament are vastly different than the typical projections based on NET rankings, BPI, or any other basketball measure.

The Men’s Final Four would include Michigan, Yale, the University of North Carolina and Memphis with Michigan winning the Men’s National Championship. Michigan was the overall number one seed of the tournament for the third consecutive year.

Kentucky would be crowned as the Women’s National Champion after winning out in The Women’s Final Four which would include Kentucky, Notre Dame, the University of Buffalo and Georgia.

On the men’s side, Tournament favorites, Arizona (14 seed), Illinois (12 seed), Iowa (9 seed), Ohio State (16 seed) and (UCLA (16 seed) found themselves seeded significantly lower than the traditional brackets based on TIDES criteria. Conversely, if the selection committee followed TIDES’ measures, some of the lower seeded

tournament teams like Colgate (5 seed), Liberty (3 seed), Wright State University (4 seed) and Yale University (1 seed) would have found themselves ranked much higher than their allotted tournament seed.

On the women's side, there were several ties based on the fact that women's teams have historically been very successful in the classroom. Typical tournament favorites, South Carolina (6 seed), Baylor University (10 seed), Louisiana State University (15 seed) and Connecticut (7 seed) found themselves ranked lower using these projections.

Among the men's Sweet Sixteen teams, 11 teams had APRs of 990 or greater, including: Michigan, Yale, Villanova, Davidson, Gonzaga, Michigan State, Alabama, Alabama- Birmingham, Kentucky, Vermont and Wright State. For the women in the Sweet Sixteen, 13 teams had APRs of 990 or greater. This included: Kentucky, Notre Dame, Georgia, Creighton, Florida Gulf Coast, Gonzaga, Belmont, Indiana University- Purdue University Indianapolis (IUPUI), Montana State, South Dakota, Louisville, Michigan and Stanford.

There were five conferences that had five or more women's teams in the NCAA Tournament. These include ACC, Big Ten, SEC, Pac-12, and Big 12. Of these conferences the Pac-12 (6 teams) had the highest average APR at 990.5. The Big 12 had the highest average GSR at 96.2. The SEC (8 teams) and Big Ten (6 teams) had the lowest average APR at 981.0 and the SEC (8 teams) had the lowest average GSR at 90.0.

There were five conferences that had five or more men's teams in the NCAA Tournament. These include ACC, Big Ten, SEC, Big East and Big 12. Of these conferences the Big East (6 teams) had the highest average APR at 982.2. The ACC (5 teams) had the highest average GSR at 92.0. The Big 12 (6 teams) had the lowest average APR at 961.3. The Big Ten (8 teams) had the lowest average GSR at 84.8.

See below for the rest of the projected field.

Methodology

The criteria for this bracket projection are based on key factors associated with the Academic Progress Rate and Graduation Success Rate studies published annually by TIDES.

TIDES used the 64 women's teams and 64 men's teams selected for the NCAA Tournaments. The teams in these brackets were re-seeded according to four weighted criteria: team APR, overall team GSR, team GSR gap between white and Black student-athletes, and team head coach demographics (race and gender). They were then ranked from 1-64 for the men and 1-64 for the women based on a total weighted score for each team. The teams were then given a seed from one to 16 and placed into regions. Seeding ties were broken using the schools' overall basketball student-athlete GSRs.

NCAA statistics were used in the study. TIDES reviewed the six-year graduation rates of each school's freshman class that enrolled in 2013-14, and then it calculated a four-year class average (freshmen classes of 2010-11, 2011-12, 2012-13, 2013-14). The APR data does not include data from the 2020-21 academic performances of the teams in the study, but instead uses four years of data ending in the 2018-19 school year, per the NCAA data reporting standards. This is the most recent data available on the NCAA website.

The GSR was developed in 2005 in response to the demand for a more accurate measure of graduation performance of NCAA athletics programs. In order to calculate the GSR, the NCAA tracks student-athletes for six years following their entrance to an NCAA member institution to monitor the graduation rates of member institutions and their athletic programs. The GSR is used by the NCAA as a measuring device to signal performance of NCAA athletic programs while the APR is used to determine penalties for academically underperforming athletic programs.

The Institute for Diversity and Ethics in Sport serves as a comprehensive resource for issues related to gender and race in amateur, collegiate and professional sport.

The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport, as well as the internationally recognized Racial and Gender Report Card, an assessment of hiring practices in coaching and sport management in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, athlete activism, racial and gender issues, homophobia in sport, refugees in sport, and human trafficking in sport.

All data is currently available APR/GSR data from the NCAA National Office Research department. This data was collected by the research team at The Institute for Diversity and Ethics in Sport at the University of Central Florida's DeVos Sport Business Management Program. The data was placed into spreadsheets and compared against data from previous years within the guidelines of the study. After evaluating the data, the report text was drafted. It references changes in statistics from previous years.

The Institute for Diversity and Ethics in Sport (TIDES)

The Institute is part of the DeVos Sport Business Management Graduate Program in the University of Central Florida's College of Business Administration. This landmark program focuses on business skills necessary for graduates to conduct successful careers in the rapidly changing and dynamic sport business and entertainment management industry while also emphasizing diversity, community service and social issues in sport.

The Institute for Diversity and Ethics in Sport ("TIDES" or the "Institute") serves as a comprehensive resource for issues related to gender and race in amateur, collegiate and professional sport. The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport as well as the internationally recognized Racial and Gender Report Card, an assessment of

hiring practices in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, gambling, performance-enhancing drugs and violence in sport. The Institute's founder and director is Dr. Richard Lapchick, a scholar, author and internationally recognized human rights activist and pioneer for racial equality who is acknowledged as an expert on sports issues. Described as "the racial conscience of sport," Dr. Lapchick is Chair of the DeVos Sport Business Management Program in the College of Business Administration at UCF, where The Institute is located. In addition, Dr. Lapchick serves as President and CEO of the Institute for Sport and Social Justice (ISSJ), a group of more than 280 colleges and universities that helps student-athletes complete their college degrees while serving their communities on issues such as diversity, conflict resolution and men's violence against women. It was formerly known as the National Consortium for Academics and Sports (NCAS).

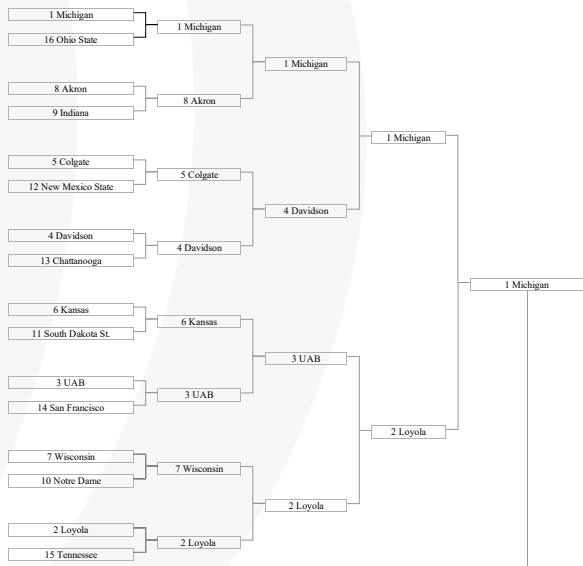
DeVos Sport Business Management Program

College of Business Administration, University of Central Florida

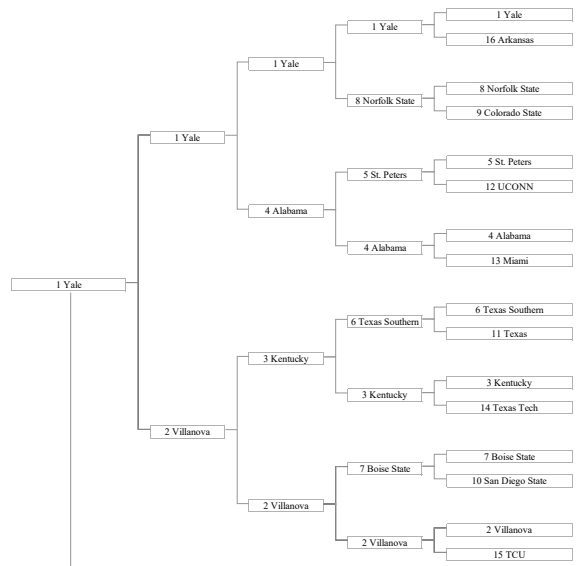
The DeVos Sport Business Management Program is a landmark program focusing on business skills necessary for graduates to conduct successful careers in the rapidly changing and dynamic sports industry while also emphasizing diversity, community service and social issues in sport. It offers a dual-degree option, allowing students to earn a Master of Business Administration (MBA) degree in addition to the Master of Sport Business Management (MSBM) degree. The program was funded by a gift from the Richard and Helen DeVos Foundation and RDV Sports, with matching funds from the State of Florida.

2022 NCAA Men's Tournament

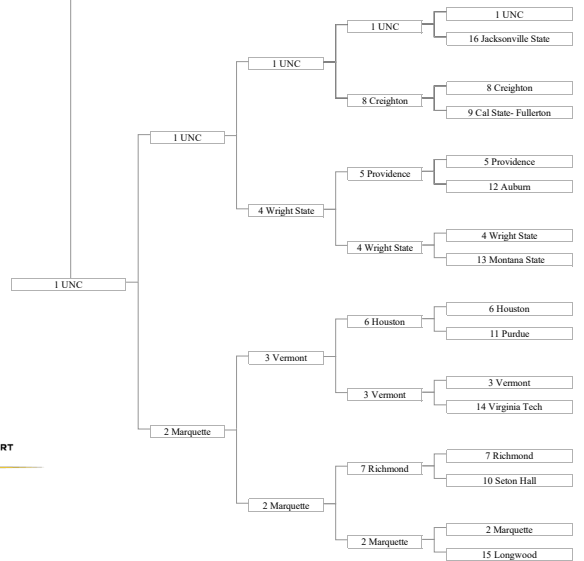
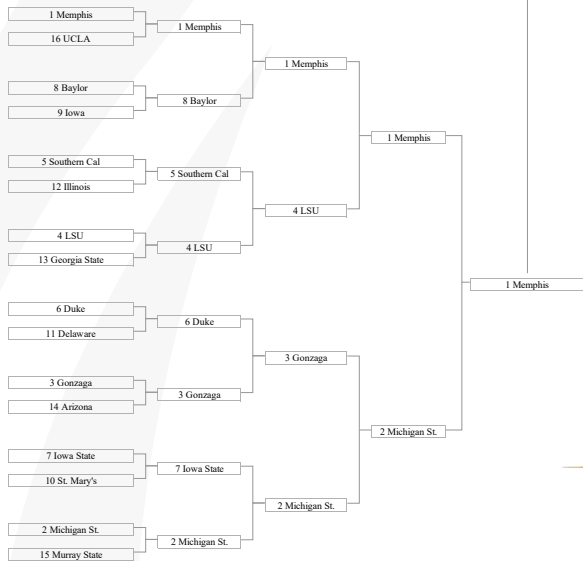
WEST



SOUTH



Indianapolis
National Championship
Winner: Michigan

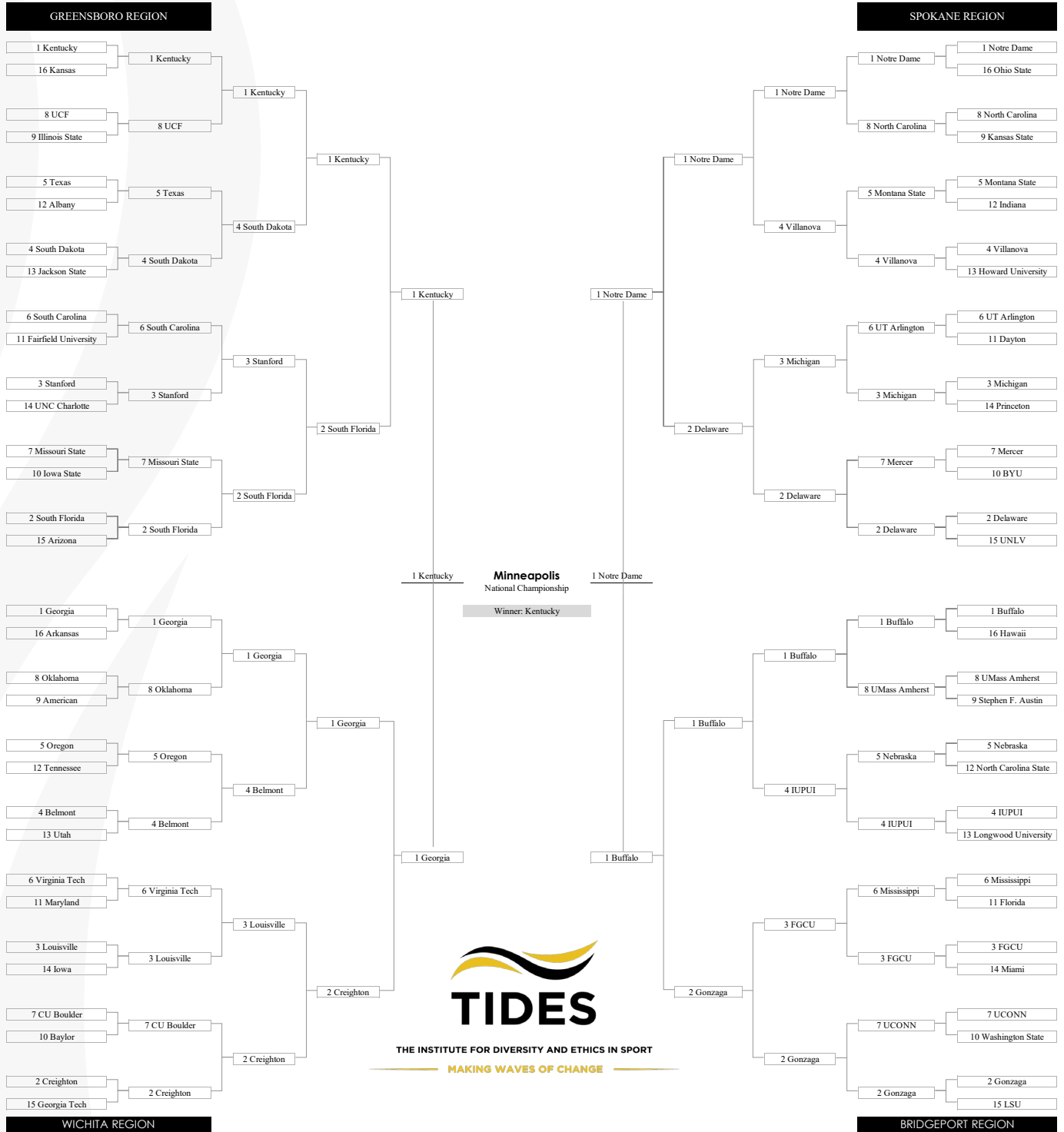


THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT
MAKING WAVES OF CHANGE

EAST

MIDWEST

2022 NCAA Women's Tournament



School Name - Men's Tournament	Conference	APR	Overall Basketball Student-Athletes (%)	African-American Basketball Student Athletes (%)	White Basketball Student-Athletes (%)	Overall Student-Athletes (%)
Auburn University	SEC	995	86	86	n/a	93
Baylor University	Big 12	972	85	82	100	94
Boise State University	MWC	985	91	75	100	91
California State University, Fullerton	Big West	945	83	75	n/a	78
Colgate University	Patriot	990	91	100	83	97
Colorado State University	MWC	951	90	83	100	87
Creighton University	Big East	966	92	88	100	97
Davidson College	A-10	990	100	100	100	96
Duke University	ACC	958	100	100	100	99
Georgia State University	Sun Belt	946	69	80	n/a	86
Gonzaga University	WCC	990	100	100	100	98
Indiana University, Bloomington	Big Ten	959	73	50	100	92
Iowa State University	Big 12	949	100	100	100	93
Jacksonville State University	ASUN	939	71	69	n/a	82
Longwood University	Big South	940	83	82	n/a	89
Louisiana State University	SEC	942	90	83	100	89
Loyola University Chicago	MVC	959	88	100	75	96
Marquette University	Big East	968	75	80	67	94
Michigan State University	Big Ten	995	100	100	100	92
Montana State University-Bozeman	Big Sky	942	75	78	80	81
Murray State University	OVC	954	77	77	n/a	89
New Mexico State University	WAC	972	100	100	n/a	86
Norfolk State University	MEAC	970	75	70	n/a	76
Providence College	Big East	984	90	89	n/a	97
Purdue University	Big Ten	975	78	71	100	89
Saint Mary's College of California	WCC	990	78	50	100	88
Saint Peters University	MAAC	970	100	100	n/a	95
San Diego State University	MWC	975	80	75	100	86
Seton Hall University	Big East	985	100	100	n/a	98
South Dakota State University	Summit	975	82	67	100	86
Texas Christian University	Big 12	941	85	82	n/a	87
Texas Southern University	SWAC	955	100	100	n/a	84
Texas Tech University	Big 12	954	92	91	n/a	83
The Ohio State University	Big Ten	965	70	78	n/a	90
University of Akron	MAC	941	100	100	100	88
University of Alabama	SEC	990	100	100	100	93
University of Alabama at Birmingham	C-USA	995	100	100	100	91
University of Arizona	Pac-12	980	60	50	100	86
University of Arkansas, Fayetteville	SEC	958	64	58	100	85
University of California, Los Angeles	Pac-12	945	55	29	100	89
University of Connecticut	Big East	990	88	83	n/a	92
University of Delaware	CAA	970	75	71	100	91
University of Houston	AAC	970	71	56	100	79
University of Illinois Urbana-Champaign	Big Ten	948	89	86	100	95
University of Iowa	Big Ten	960	90	67	100	89
University of Kansas	Big 12	984	88	100	100	90
University of Kentucky	SEC	994	100	100	100	92
University of Memphis	AAC	968	86	100	0	94
University of Miami (Florida)	ACC	968	100	100	n/a	91
University of Michigan	Big Ten	990	100	100	100	95
University of North Carolina, Chapel Hill	ACC	971	100	100	100	88
University of Notre Dame	ACC	989	83	60	100	97
University of Richmond	A-10	970	91	89	100	96
University of San Francisco	WCC	957	80	60	100	96
University of Southern California	Pac-12	967	100	100	100	92
University of Tennessee at Chattanooga	SoCon	938	77	77	n/a	89
University of Tennessee, Knoxville	SEC	974	75	71	n/a	91
University of Texas at Austin	Big 12	968	80	71	100	89
University of Vermont	America East	991	100	100	100	95
University of Wisconsin-Madison	Big Ten	990	78	75	75	91
Villanova University	Big East	1000	100	100	100	98
Virginia Polytechnic Institute and State University	ACC	980	77	57	n/a	90
Wright State University	Horizon	990	100	100	100	87
Yale University	Ivy	992	94	100	91	99
Average		970	86.7	83.1	94.8	90.6

School Name - Women's Tournament	Conference	APR	Overall Basketball Student-Athletes (%)	African-American Basketball Student-Athletes (%)	White Basketball Student-Athletes (%)	Overall Student-Athletes (%)
American University	Patriot	985	93	100	100	94
Baylor University	Big 12	981	91	100	100	94
Belmont University	OVC	991	100	100	100	98
Brigham Young University	WCC	983	93	100	100	83
Creighton University	Big East	1000	100	100	100	97
Fairfield University	MAAC	1000	92	75	100	94
Florida Gulf Coast University	ASUN	1000	100	100	100	91
Georgia Institute of Technology	ACC	982	90	86	n/a	90
Gonzaga University	WCC	1000	100	100	100	98
Howard University	MEAC	981	75	75	n/a	78
Illinois State University	MVC	971	100	100	100	90
Indiana University-Purdue University Indianapolis	Horizon	995	100	100	100	92
Indiana University, Bloomington	Big Ten	980	86	100	86	92
Iowa State University	Big 12	985	93	100	88	93
Jackson State University	SWAC	974	81	80	n/a	88
Kansas State University	Big 12	970	100	100	100	92
Longwood University	Big South	978	93	86	100	89
Louisiana State University	SEC	981	92	89	n/a	89
Mercer University	SoCon	986	100	100	100	93
Missouri State University	MVC	976	75	60	83	86
Montana State University-Bozeman	Big Sky	991	100	100	100	81
North Carolina State University	ACC	986	90	86	100	89
Princeton University	Ivy	996	100	n/a	n/a	98
Stanford University	Pac 12	1000	100	100	100	96
Stephen F Austin State University	WAC	981	94	100	100	77
The Ohio State University	Big Ten	971	93	89	n/a	90
The University of North Carolina at Charlotte	C-USA	960	92	89	100	87
University at Buffalo, the State University of New York	MAC	987	100	100	100	90
University of Albany	America East	962	100	100	100	87
University of Arizona	Pac-12	991	92	88	n/a	86
University of Arkansas, Fayetteville	SEC	965	73	63	100	85
University of Central Florida	AAC	981	100	100	100	87
University of Colorado, Boulder	Pac-12	985	100	100	100	90
University of Connecticut	Big East	989	100	100	100	92
University of Dayton	A-10	996	93	80	100	96
University of Delaware	CAA	981	87	100	75	91
University of Florida	SEC	981	92	86	100	92
University of Georgia	SEC	995	94	89	100	86
University of Hawaii, Manoa	Big West	964	91	100	n/a	86
University of Iowa	Big Ten	982	93	n/a	100	89
University of Kansas	Big 12	975	100	100	n/a	90
University of Kentucky	SEC	1000	100	100	100	92
University of Louisville	ACC	1000	100	100	100	91
University of Maryland, College Park	Big Ten	963	100	100	100	88
University of Massachusetts, Amherst	A-10	973	100	100	100	90
University of Miami (Florida)	Big Ten	995	100	100	n/a	91
University of Michigan	ACC	1000	100	100	100	95
University of Mississippi	SEC	965	82	80	100	87
University of Nebraska, Lincoln	Big Ten	990	100	100	100	95
University of Nevada, Las Vegas	MWC	982	81	63	100	82
University of North Carolina, Chapel Hill	ACC	974	100	100	100	88
University of Notre Dame	ACC	995	100	100	100	97
University of Oklahoma	Big 12	990	93	86	100	89
University of Oregon	Pac-12	990	100	100	100	83
University of South Carolina, Columbia	SEC	990	94	92	n/a	96
University of South Dakota	Summit	996	100	100	100	86
University of South Florida	AAC	982	93	83	100	85
University of Tennessee, Knoxville	SEC	971	93	89	100	91
University of Texas at Arlington	Sun Belt	969	84	78	100	85
University of Texas at Austin	Big 12	991	100	100	100	89
University of Utah	Pac-12	986	92	67	100	93
Villanova University	Big East	995	100	100	100	98
Virginia Polytechnic Institute and State University	ACC	947	82	100	100	90
Washington State University	Pac-12	991	92	100	100	90
Average		984	94.1	92.9	98.7	90.0