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Keeping Score When It Counts: Assessing the Academic Records of the 2014-2015 Bowl-bound College Football Teams

By Richard Lapchick with Dionne Sanders, John Fox, and Vroni Van Berlo

Orlando, FL...December 8, 2014— The overall academic progress of college football student-athletes continued while the substantial gap between white and African-American football student-athletes remained large for the 76 Football Bowl Subdivision (FBS) eligible schools. The results were reported in "Keeping Score When It Counts: Assessing the Academic Records of the 2014-2015 Bowl-bound College Football Teams," a study released by The Institute for Diversity and Ethics in Sport (TIDES) at the University of Central Florida.

Richard Lapchick, director of TIDES and the primary author of the study, said, "The academic success of FBS football student-athletes continued to grow this year. The overall football student-athlete Graduation Success Rate (GSR) for bowl-bound teams is 73 percent, up from 72 percent in 2013."

Lapchick added, "This year, 99 percent of the schools (74 of the 75)* participating in a bowl game had at least a 50 percent Graduation Success Rate for their football teams, a slight decrease from 100 percent in the 2013 study. In addition, every school received a score higher than 930 on the NCAA's Academic Progress Rate (APR), an increase from 97 percent in the 2013 study. Both APR and GSR figures are encouraging."

Lapchick stated, "However, the gap between white and African-American football student-athletes continues to be a major issue standing at 18 percent this year. Among the 75 bowl-bound teams, the average GSR for African-American student-athletes is 67 percent, up from 65 percent in 2013. The average GSR for white football student-athletes is 85 percent, up from 84 percent in 2013. In addition, 7 percent of the bowl eligible schools (5 out of 75)* graduated less than half of their African-American football student-athletes, while no team graduated less than half of its white football student-athletes."

Lapchick noted, "It must be emphasized that African-American and white football players graduate at a higher rate than their male non-athletic peers in the student body. The graduation rate for African-American male students as a whole is only 41 percent, in comparison to the 65 percent graduation rate for white male students, according to the NCAA Education and Research

Data. That 24 percent gap for the general student population remains scandalous and totally unacceptable for education in America. The problem goes back to the academic preparation students get before they ever get to college."

* The University of South Alabama data for GSR was not available on the NCAA website. Therefore, percentages for GSR were calculated out of 75 instead of 76 teams.

Lapchick said, "Alabama, Florida State, Ohio State, and Oregon, which will contend in the college football playoff for the National Championship, all had good academic records. Alabama's APR stood at 975, Florida State's APR is 958, Ohio State's APR is 972, and Oregon's APR is 958. They graduated 80 percent, 65 percent, 78 percent, and 70 percent of all their football student-athletes, respectively. As for their African-American student-athletes, they graduated, 72 percent, 57 percent, 68 percent, and 60 percent, respectively. Their white football student-athletes graduated at rates of 96 percent, 100 percent, 91 percent, and 83 percent, respectively.

Stanford, Rice, Notre Dame, and Air Force would have played for the National Championship if there was a college football playoff based on Graduation Success Rates among bowl teams. All teams graduated at least 93 percent of all football student-athletes and at least 97 percent of African-American football student-athletes. Stanford, Rice, and Air Force graduated 100 percent of their African-American football student-athletes."

Additional troubling statistics in the study are:

Among the bowl-bound teams:

- 72 schools (96 percent)* had GSRs of 66 percent or higher for white football studentathletes, which was more than 2.2 times the number of schools with equivalent GSRs for African-American football student-athletes (33 schools or 44 percent).*
- All bowl-bound schools graduated 50 percent or higher of their white football studentathletes while 5 of the 75* bowl-bound schools (7 percent) graduated 50 percent or less of their African-American football student-athletes.
- BYU was the only school that graduated less than 40 percent of their African-American football student-athletes. There were none in the 2013 study.

In addition, the size of the gap among some schools is alarming:

- 15 schools (20 percent)* had GSRs for African-American football student-athletes that were at least 30 percentage points lower than their rates for white football student-athletes, which is a decrease from 23 percent in the 2013 study.
- 39 schools (52 percent)* had GSRs for African-American football student-athletes that were at least 20 percentage points lower than their rates for white football student-athletes, which is an increase from 47 percent in the 2013 study.

Nine schools had Graduation Success Rates for their African-American football student-athletes that exceeded their rates for white football student-athletes, up from five schools in 2013. They were Arizona (19 percentage points higher), Air Force (11 percentage points higher), Utah State

(11 percentage points higher), Rice (nine percentage points higher), Notre Dame (seven percentage points higher), Duke (four percentage points higher), Utah (four percentage points higher), Stanford (three percentage points higher), and UCF (three percentage points higher). Penn State had the same GSR for African-American and white football student-athletes.

Six bowl-bound schools had overall GSRs for football student-athletes that were better than for the overall student-athletes of the school. They were Boise State (six percentage points higher), Air Force (three percentage points higher), Rice (three percentage points higher), Northern Illinois (two percentage points higher), Stanford (one percentage point higher), and UCLA (one percentage point higher).

The top 15 APR schools are represented in several conferences. The Atlantic Coast Conference had five schools in the top 15, while the Big Ten had three. There are three conferences (Mountain West, Pacific-12, and Southeastern Conference) which each had two schools in the top 15 while the American Athletic Conference had one school.

This year there will be three bowl games in which both teams have APRs higher or equal to 970 in 2014. The Sugar Bowl has Alabama and Ohio State with APRs of 975 and 972, respectively. The Orange Bowl has Mississippi State and Georgia Tech with APRs of 974 and 983, respectively. The Independence Bowl has South Carolina and Miami (FL) with APRs of 980 and 972, respectively.

NCAA statistics were used in this study. The Institute reviewed data collected by the NCAA from member institutions for the graduation rate study. The Institute reviewed the six-year graduation rates of each school's freshman class that enrolled in 2007-08, and it then calculated a four-class average (freshmen classes of 2004-05, 2005-06, 2006-07, 2007-08).

The NCAA created the APR in 2004 as part of an academic reform package designed to more accurately measure student-athletes' academic success as well as improve graduation rates at member institutions. The APR holds each team accountable for the success of student-athletes in the classroom and their progression towards graduation. Individual teams are penalized if they fall below an APR score of 930, which is an expected graduation rate of 50 percent of its student-athletes. As of now, scholarship reductions are the only penalties: up to 10 percent of scholarships can be taken away. Historical penalties will be imposed on schools who continue to fall below the 930 APR.

The new postseason eligibility structure took effect in the 2012-13 academic year, with a three-year implementation window, which moves the benchmark from 900 to 930. For access to postseason competition in 2014-15, teams must achieve a 930 four-year average APR or a 940 average over the most recent two years to participate in championships.

This year, none of the bowl bound teams had an APR below 930. There were three in the 2013 study.

The APR data does not include data from the 2013-14 academic performances of the teams in the study but instead uses four years of data ending in the 2012-13 school year. This is the most updated data available on the NCAA website.

The study was co-authored by Dionne Sanders, John Fox, and Vroni Van Berlo.

The Institute has taken the position that Federal Graduation Rates (FGR) gives an unfair depiction of a school because it does not account for transfer students. A student-athlete who transfers in good standing and graduates at another institution counts as a non-graduate at the initial school. The FGR also does not count a junior college student who transfers into a four-year college and graduates as a graduate or a former student-athlete who returns and graduates more than six years after original enrollment. The Institute supports the NCAA's use of the Graduation Success Rates (GSR), developed in 2005, which accounts for these factors, as a better way to fairly measure the results.

The Institute for Diversity and Ethics in Sport ("TIDES" or the "Institute") serves as a comprehensive resource for issues related to gender and race in amateur, collegiate and professional sport. The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport as well as the internationally recognized Racial and Gender Report Card, an assessment of hiring practices in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, gambling, performance-enhancing drugs and violence in sport.

The Institute for Diversity and Ethics in Sport is part of the DeVos Sport Business Management Graduate Program in the University of Central Florida's College of Business Administration. This landmark program focuses on business skills necessary for graduates to conduct successful careers in the rapidly changing and dynamic sports industry while also emphasizing diversity, community service and social issues in sport.

Academic Rates for teams in the 2013-2014 NCAA

and Name	Destisionets	400	Overell Feethell St. Jones Addition (Co.)	GSR	Miles Frankall Carlos and Land	Ownell Study - Salting - Co
owl Name	Participants	APR			White Football Student-Athletes (%)	Overall Student-Athletes (9
Rose Bowl	Florida State	958	65	57	100	
	Oregon Alabama	958 975	70		83 96	
Sugar Bowl Cotton Bowl	Ohio State	975	78		91	
	Michigan State	962	69		89	
	Baylor	957	72		89	
		974	66		93	
Orange Bowl Fiesta Bowl	Mississippi State Georgia Tech	983	66		73	
		960	64	82	63	
	Arizona Boise State	988	85		92	
GoDaddy Bowl	Toledo	974	70	56	89	
	Arkansas State Florida	969	81		100	
Birmingham Bowl	East Carolina	941	70	66	81	
Contrar Don't	Washington	967	70		85	
Cactus Bowl	Oklahoma State	930	59	56	67	2
Alamo Bowl	Kansas State	968	66		76	
Alaino bowi	UCLA	979	88	83	96	
TaxSlayer Bowl	lowa	969	78		97	
Armed Foces Bowl	Tennessee	932	62		92	
	Pittsburgh Houston	961 937	67 57	59 50	81 71	
Ouback Bowl	Wisconsin	989	69		85	
	Auburn	965	68		85	
	Stanford	984	99		97	
Foster Farms Bowl	Maryland	950	74		93	
	Georgia	967	75		87	
Belk Bowl	Louisville	947	62		80	
Music City Bowl Texas Bowl	Notre Dame	972	94		90	
	LSU	946	71	61	89	
	Arkansas	935	59		60	
	Texas	947	61		88	
Russell Athletic Bowl	Oklahoma	965	59		76	
	Clemson	983	81		93	
		942	74		88	
Liberty Bowl	West Virginia	971	74			
Holiday Bowl Pinstripe Bowl Independence Bowl	Texas A&M				96	
	USC	941	58		78	
	Nebraska	980	81		88	
	Boston College	981	92		93	
	Penn State	954	87		88	
	South Carolina	980	76		79	
	Miami (FL)	972	86		100	
Sun Bowl	Duke	992	92		89	
Military Bowl	Arizona State	941	69		86	
	Virgina Tech	977	74		100	
	Cincinnati	944	68		85	
Bitcoin Bowl	UCF	978 950	90		88	
	North Carolina State		65		72	
Quick Lane Bowl Heart of Dallas Bowl	Rutgers	980	83		89	
	North Carolina	938	69		91	
	Illinois	957	72	63	94	
	Louisiana Tech	941	77	74	89	
Hawaii Bowl	Rice	975	95	100	91	
	Fresno State	948	66		85	
Poinsettia Bowl	Navy	971	80		82	
	San Diego State	960	71		75	
Boca Raton Bowl	Northern Illinois	968	91		98	
	Marshall	948	63		68	
Miami Beach Bowl	BYU	938	47		72	
	Memphis	940	76		87	
Camellia Bowl	South Alabama	933	currently no entry	currently no entry	currently no entry	
	Bowling Green	965	71	61	85	
Idaho Potato Bowl	Western Michigan	958	68		87	
	Air Force	976	93		89	
Royal Purple Bowl	Colorado State	943	78		87	
	Utah	970	66		71	
New Orleans Bowl	UTEP	928	65		72	
	Utah State	988	86		82	
	Louisiana Laffyette	951	69		79	
	Nevada	930	73		74	
Buffalo Wild Wings	Minnesota	962			84	
Citrus Bowl	Missouri	980	72		86	
Popeyes Bahamas Bowl	Central Michigan	940	54	41	61	
opeyes bariamas Bowl	Western Kentucky	952	73	67	82	
Chick-fil-A Peach Bowl	TCU	945	83	76	96	
	Mississippi	946	52		82	