

THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT

**MAKING WAVES OF CHANGE** 

## **Keeping Score When It Counts:**

Assessing the Academic Records of the 2022-2023 Bowl-Bound College Football Teams

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# Keeping Score When It Counts:

# Assessing the Academic Records of the 2022-2023 Bowl-Bound College Football Teams

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## **Executive Summary**

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The overall academic success of college football student-athletes increased this year and the gap between white and Black football student-athletes decreased for the 82 Football Bowl Subdivision (FBS) bowl-bound schools. The results were reported in "Keeping Score When It Counts: Assessing the Academic Records of the 2022-23 Bowl-Bound College Football Teams," a study released by The Institute for Diversity and Ethics in Sport (TIDES) which is in the DeVos Sport Business Management Graduate Program at the University of Central Florida.

There is one additional bowl game, between two HBCU (Historically Black College or University) schools that compete in the Football Championship Series (FCS) with representatives from the MEAC and the SWAC. This bowl is the Cricket Celebration Bowl, which this year takes place between Jackson State University and North Carolina Central University. The data for this game is not included in the calculations presented in this report, because these schools are not FBS schools.

Richard Lapchick, director of TIDES and the primary author of the study said, "The academic success of FBS football student-athletes has **improved** this year. The overall football student-athlete Graduation Success Rate (GSR) for bowl-bound teams reached an all-time high for the TIDES report at **83.0** percent, a slight **1.7** percent increase from **81.3** percent in 2021.

Overall Football
Student-Athlete GSR
81.3% \$83.0%
2021

Average GSR for Black Football Student-Athletes 78.0% 79.5% 2022

Average GSR for White Football Student-Athletes 89.7% \$91.1% 2022



Lapchick added, "A positive trend that continued in 2022 is that every school participating in a bowl game had at least a **50** percent GSR for their football teams for the **fifth** time in **six** years.

Lapchick stated, "While the gap between white and Black football student-athletes decreased slightly this year, it continues to be a major issue. The gap this year is 11.6 percent which is the closest the gap has been in the history of this report, down from 11.7 percent last year. Among the 82 bowl-bound teams, the average GSR for Black student-athletes is 79.5 percent, up from 78.0 percent in 2021. The average GSR for white football student-athletes increased from 89.7 in 2021 to 91.0 percent in 2022.

Lapchick continued, "The University of Michigan, Ohio State University, the University of Georgia, and Texas Christian University, will contend in the College Football Playoff for the National Championship. Ohio State and Michigan had high graduation rates, while Georgia and TCU had lower graduation rates. Ohio State and Michigan had higher academic standing, but Georgia and TCU struggled academically.

The four schools graduated 94 percent, 86 percent, 54 percent, and 74 percent of all their football student-athletes, respectively. As for their Black football student-athletes, they graduated 90 percent, 83 percent, 47 percent, and 73 percent, respectively. Their white football student-athletes graduated at rates of 100 percent, 93 percent, 80 percent, and 76 percent, respectively. The substantial graduation rate gap between white and Black football student-athletes at a school competing for a national championship is disturbing.

All four schools did well with their Academic Progress Rates (APR). APRs for the four schools were Ohio State **991**, Michigan **980**, Georgia **967**, and TCU **955**. Once again, Michigan and Ohio State were in higher academic standing, than Georgia and TCU in APR.

Troubling statistics in the study of the bowl-bound teams included:

- **80** schools (**97.6** percent) had GSRs of **70** percent or higher for white football student-athletes, which was around **1.2** times the number of schools with equivalent GSRs for Black football student-athletes (**67** schools or **81.7** percent).
- East Carolina University had a GSR for Black football student-athletes that was 40 percentage points lower than their rate for white football student-athletes. In 2022 there were **five** bowl bound teams that had a GSR for their Black football student-athletes at least 30 percentage points **lower** than that of their white football student-athletes.
- In 2022, **24.4** percent of bowl-bound schools (**20** total) had GSRs for Black football student-athletes that were at least **20** percentage points lower than their rates for white football student-athletes.

There were **seven** schools that had a GSR for their Black football student-athletes that exceeded their rates for white football student-athletes, **one** more than 2021. They were Mississippi State University, University of Wyoming, University of Connecticut, Brigham Young University, University of Alabama-Birmingham, University of Maryland, and the University of Pittsburgh.

For the second year in a row, there were eight schools that had an overall GSR for football student-athletes that was better than the overall GSR for student-athletes of the school. Those schools were the University of Florida, Oregon State University, the United States Air Force Academy, University of Toledo, Middle Tennessee State, Kansas State University, University of Pittsburgh, and the University of Louisville.

NCAA statistics were used in this study. The Institute reviewed data collected by the NCAA from member institutions for the graduation rate study. The Institute reviewed the six-year graduation rates of each school's freshman class that enrolled in 2015-16, and it then calculated a four-class average for the Graduation Success Rate (freshmen classes of 2012-13, 2013-14, 2014-15, 2015-16).



Due to the disruption of the COVID-19 pandemic, the NCAA canceled APR public release for 2021 and 2022. The APR resumed this fall, in this year's study, all bowl-bound teams surpassed an APR of 930, as reported by the NCAA using data from 2020-21.

This year 13 of the 41 (31.7 percent) bowl games have APRs higher or equal to 970. This is compared to 13 of 43 (30.2 percent) bowl games in 2021 and 6 of 28 (21.4) percent) bowl games in 2020. The Sugar Bowl has the University of Alabama and Kansas State University with APRs of 997 and 978 respectively. The Rose Bowl has the University of Utah and Penn State University with APRs of 991, and 970 respectively. The Cotton Bowl has the University of Southern California and Tulane University with APRs of 975 and 970, respectively. The Boca Raton Bowl has Liberty and Toledo with APRs of 976 and 978, respectively. The Armed Forces Bowl has The United States Air Force Academy and Baylor University with APRs of 975 and 994, respectively. The Gasparilla Bowl will feature Wake Forest and Missouri with APRs of 990 and 983. The Hawai'i Bowl will be between Middle Tennessee State and San Diego State University with APRs of 979 and 971. The University of Central Florida and Duke will compete in the Military Bowl with APRs of 984 and 985. The Guaranteed Rate bowl will be between Wisconsin and Oklahoma State with APRs of 992 and 973. The Fenway Bowl will feature Cincinnati and Louisville with APRs of 991 and 988. Texas and Washington will play in the Alamo Bowl with APRs of 971 and 993. The Las Vegas Bowl will be between Florida and Oregon State with APRs of 981 and 973. Lastly, Notre Dame and South Carolina will compete in the Gator Bowl both with APRs of 984.

The NCAA created the APR in 2004 as part of an academic reform package designed to more accurately measure student-athletes' academic success as well as improve graduation rates at member institutions. The APR holds each team accountable for the success of student-athletes in the classroom and their progression towards graduation. Individual teams are penalized if they fall below an APR score of 930, which is an expected graduation rate of 50 percent of its student-athletes. Up to 10 percent of scholarships can be taken

## **Keeping Score at a Glance**

Bowl-Bound Schools with GSR for Black Football Student-Athletes exceeding White Football Student-Athletes

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"This year, every school participating in a bowl game had at least a 50 percent GSR for their football teams for the fifth time in six years."



away. Teams can also be subject to historical penalties for poor academic performance over time.

According to the NCAA, the APR is calculated as follows:

- Each student-athlete receiving athletically related financial aid earns one point for staying in school and one point for being academically eligible.
- A team's total points are divided by points possible and then multiplied by 1,000 to equal the team's Academic Progress Rate.
- In addition to a team's current-year APR, its rolling four-year APR is also used to determine accountability.

The new postseason eligibility structure took effect in the 2012-13 academic year, with a three-year implementation window, which moved the benchmark from **900** to **930**. For access to postseason competition in 2021-2022, teams must achieve a **930** four-year average APR or a **940** average over the most recent two years to participate in championships.

Bowl-bound FBS schools in "Power Five" conferences (Atlantic Coast Conference, Big Ten, Big 12, Pac-12, and Southeastern Conference) averaged 1.4 points higher in APR with a score of 970 than bowl-bound schools in "Group of Five" conferences (American Athletic Conference, Conference USA, Mid-American Conference, Mountain West Conference, and Sun Belt Conference) with an average score 968.6 Bowl-bound schools in the Atlantic Coast Conference had the highest APR among all FBS conferences and the Mountain West had the highest GSR for Black football student-athletes with multiple schools represented.

The APR data does not include data from the 2021-22 academic performances of the teams in the study but instead uses four years of data ending in the 2019-20 school year. This is the most updated data available on the NCAA website and provided by the NCAA.

The Institute has taken the position that Federal Graduation Rates (FGR) give an unfair depiction of a

school because it does not account for transfer students. A student-athlete who transfers in good standing and graduates at another institution counts as a non-graduate at the initial school. The FGR also does not count a junior college student who transfers into a four-year college and graduates as a graduate, or a former student-athlete who returns and graduates more than six years after original enrollment. The Institute supports the NCAA's use of the GSR, developed in 2002, which accounts for these factors, as a better way to fairly measure the results.

The Institute for Diversity and Ethics in Sport ("TIDES" or the "Institute") serves as a comprehensive resource for issues related to gender and race in amateur, collegiate, and professional sport. The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport as well as the internationally recognized Racial and Gender Report Card, an assessment of hiring practices in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, gambling, performance-enhancing drugs, and violence in sport.

The Institute for Diversity and Ethics in Sport is part of the DeVos Sport Business Management Graduate Program in the University of Central Florida's College of Business Administration. This landmark program focuses on business skills necessary for graduates to conduct successful careers in the rapidly changing and dynamic sports industry while also emphasizing diversity, community service and social issues in sport.



